



Mastering ESG: A Comprehensive 5-Days ESG Training Course

25 - 29 Jan 2027
Istanbul



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Ref.: 36170_10167 **Date:** 25 - 29 Jan 2027 **Location:** Istanbul **Fees:** 4500 **Euro**

ESG Course Overview:

Our Environmental, Social, and Governance Course ESG aims to dispel confusion surrounding the ESG framework and provide clear, actionable insights. This ESG training course brings you comprehensive esg training programs, targeting professionals from multiple industries. We offer esg training and certification, enabling you to be a qualified ESG analyst. This esg training for employees is focused on practical applications, including esg reporting training and esg awareness training.

Target Audience:

- Corporate Executives
- Sustainability Officers
- HR Managers
- Financial Analysts
- Regulatory Compliance Managers

Targeted Organizational Departments:

- Sustainability and CSR Departments
- Human Resources
- Finance and Accounting
- Regulatory Compliance

Targeted Industries:

- Financial Services
- Energy
- Healthcare
- Manufacturing



Course Offerings:

- Understand and navigate the complex landscape of ESG frameworks
- Master esg reporting training techniques
- Obtain esg training certification
- Develop skills as an esg analyst

Training Methodology:

Our ESG training course employs a multi-faceted approach combining lectures, case studies, group work, and interactive sessions. Each day ends with reflection & review sessions that reinforce the day's learnings.

Course Toolbox:

- Worksheets for ESG metrics
- Checklists for corporate governance
- Access to a database of relevant research and guidelines

Course Agenda:

Day 1: Understanding the ESG Landscape

Topic 1: History and Evolution of ESG

Topic 2: Current ESG Frameworks

Topic 3: Role of Non-Profit Advocacy Groups

Topic 4: Governance Agencies & Quasi-Government Entities

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 2.



Day 2: ESG Stakeholders and Conflicting Priorities

Topic 1: ESG from the Investors' Perspective

Topic 2: ESG from the Corporate Perspective

Topic 3: Prioritizing ESG Goals

Topic 4: Managing Conflicts Among Stakeholders

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 3.

Day 3: Validity and Efficacy of ESG Approaches

Topic 1: Research Supporting ESG

Topic 2: Analyzing the Governance Component

Topic 3: Inconsistencies in Rating Systems

Topic 4: ESG and Business Performance

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 4.

Day 4: Controversial ESG Goals and Policies

Topic 1: ESG and Social Norms

Topic 2: International Child Labor Policies

Topic 3: Inclusion of Controversial Healthcare Benefits

Topic 4: Energy Source Dilemmas e.g., Nuclear vs. Renewable

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 5.



Day 5: Government Regulations and Alternative Approaches

Topic 1: Proposed Legislation on ESG

Topic 2: SEC Regulations

Topic 3: "Benefit Corporation" as an Alternative

Topic 4: Private Certification Standards

Reflection & Review: Summarize the entire week, open Q&A, and discuss further avenues for study and implementation.

How This Course is Different from Other ESG Courses:

Unlike other ESG training courses, our ESG training and certification program offers nuanced perspectives, cutting-edge esg training programs, and holistic esg awareness training. We equip you with skills that are immediately applicable, enabling you to become a competent esg analyst.



Training Course Categories

Agile PM and Project Management Training Courses

Communication and Public Relations Training Courses

Environment & Sustainability Training Courses

Governance, Risk and Compliance Training Courses

IT Security Training & IT Training Courses

Legal Training, Procurement and Contracting Courses

Marketing, Customer Relations, and Sales Courses

Personal & Self-Development Training Courses

Secretarial and Administration Training Courses

Certified Courses By International Bodies

Data Analytics Training and Data Science Courses

Finance and Accounting Training Courses

Human Resources Training and Development Courses

Leadership and Management Training Courses

Maintenance Training and Engineering Training Courses

Occupational Health, Safety and Security Training Courses

Quality and Operations Management Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia



Training Cities

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USA

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South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

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