



Leadership & Strategy in Healthcare Management: A Comprehensive Training Course

12 - 16 Apr 2027
Istanbul



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Ref.: 8_10754 **Date:** 12 - 16 Apr 2027 **Location:** Istanbul **Fees:** 4500 **Euro**

The Healthcare Management Training Course Overview:

Welcome to "The Healthcare Management Training Course," a program that aims to cover a broad spectrum of essential competencies such as healthcare strategy, leadership in healthcare, managing mental health in the workplace, quality improvement in healthcare, and human resource management in healthcare. This is not your ordinary healthcare management training program. This course combines best HR practices in healthcare industry with the expertise in managing patients with multimorbidity in primary care. We emphasize the importance of data governance and provide comprehensive healthcare management training courses to deal with current challenges like managing risk in mental health. Enhance your skills and arm yourself with the tools to excel in the evolving healthcare industry.

Target Audience:

- Healthcare Managers
- Primary Care Doctors
- HR Professionals in Healthcare
- Healthcare Strategy Executives
- Quality Improvement Officers

Targeted Organizational Departments:

- Human Resources
- Quality Improvement
- Strategic Planning
- Mental Health Services
- Primary Care Services

Targeted Industries:

- Healthcare
- Pharmaceuticals
- Medical Devices
- Mental Health Services

Course Offerings:

By the end of this course, participants will:

1. Understand healthcare strategy and planning
2. Learn human resource management best practices specific to healthcare
3. Gain insights into managing mental health in the workplace
4. Familiarize themselves with quality improvement methods and examples
5. Acquire knowledge on effective leadership styles in healthcare

Training Methodology:

This course utilizes a mix of healthcare management training methodologies, including case studies that illustrate managing patients with chronic illnesses in primary care, group discussions on healthcare strategy, and interactive sessions on managing mental health in the workplace. Reflection and feedback sessions will also be held to gauge understanding and discuss real-world applications of the concepts.

Course Toolbox:

- Workbook
- Case Studies
- PowerPoint Presentations
- Online Resources
- Templates and Checklists for Quality Improvement

Course Agenda:



Day 1: Managing Healthcare Organizations

- Topic 1: Introduction to Healthcare System Strategy and Planning
- Topic 2: Overview of Healthcare Commissioning and Contracting
- Topic 3: Understanding Healthcare Facility Planning and Design
- Topic 4: Governance and Health Service Boards
- Reflection & Review

Day 2: Human Resources & Strategy

- Topic 1: Human Resource Management in Healthcare
- Topic 2: Working with Healthcare Professionals
- Topic 3: Best HR Practices and Challenges in Healthcare
- Topic 4: Leadership and Its Development in Healthcare
- Reflection & Review

Day 3: Mental Health Management

- **Topic 1:** Managing in Mental Health
- **Topic 2:** Managing Risk in Mental Health
- **Topic 3:** Managing Aggressive Behavior in Mental Health
- **Topic 4:** User Perspectives and User Involvement
- **Reflection & Review**

Day 4: Primary and Acute Care

- **Topic 1:** Managing in Primary Care
- **Topic 2:** Managing in Acute Care
- **Topic 3:** Managing Long-term Conditions and Chronic Illness in Primary Care
- **Topic 4:** Managing Resources Effectively
- **Reflection & Review**

Day 5: Quality and Improvement

- **Topic 1:** Quality Improvement in Healthcare
- **Topic 2:** Performance Measurement and Improvement
- **Topic 3:** Research, Evaluation, and Evidence-based Management
- **Topic 4:** The Dynamics of Teamwork and People Management
- **Reflection & Review**



How This Course is Different from Other Healthcare Management Training Courses:

This course offers a unique blend of healthcare management training programs, combining aspects of primary care, mental health, human resources, and quality improvement. What sets this course apart is its focus on real-world applicability. From managing patients with multimorbidity to providing insights into healthcare strategy from industry leaders, this course addresses the critical gaps in today's healthcare management training landscape.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia



Training Cities

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USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

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