



Executive Mini MBA: Master Strategic Leadership & Growth

22 - 26 Feb 2027
Casablanca



Executive Mini MBA: Master Strategic Leadership & Growth

Ref.: 36356_26434 **Date:** 22 - 26 Feb 2027 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview:

The course is designed for ambitious professionals ready to lead in today's rapidly evolving global market. This program offers a unique blend of strategic leadership, competitive analysis, and executive decision-making, ensuring participants gain the skills needed to thrive in high-level business environments. With a strong focus on strategic planning, global competitiveness, and leadership development, participants will learn to shape, implement, and sustain winning strategies.

Target Audience:

- CEOs, Directors, and Senior Executives
- Business Analysts
- Entrepreneurs
- HR Managers

Targeted Organizational Departments:

- Strategic Planning and Corporate Strategy
- Business Development and Marketing
- Human Resources Leadership Programs
- Finance and Operations

Targeted Industries:

- Technology
- Healthcare
- Finance
- Retail
- Manufacturing



Course Offerings:

By the end of this course, participants will be able to:

- Conduct thorough strategic planning and competitor analysis
- Formulate, implement, and lead strategic initiatives for global growth
- Develop frameworks for corporate governance and organizational structure
- Foster strategic thinking and leadership skills for effective decision-making
- Apply international strategy and merger & acquisition principles in business growth

Training Methodology:

This Executive Mini MBA combines case studies, group exercises, and peer discussions with hands-on scenario-based learning to ensure participants gain valuable insights into strategic planning and global competitiveness. Through interactive workshops and practical applications, participants are encouraged to engage directly with real-world business challenges.

Course Toolbox:

- ebooks covering strategic management and global competitiveness
- Templates and checklists for business strategy and strategic planning
- Comprehensive case studies and exercises emphasizing strategic decision-making
- Online resources for international strategy and corporate governance

Course Agenda:

Day 1: Foundations of Strategic Business management

- **Topic 1:** Strategic Leadership & Competitiveness
- **Topic 2:** Navigating the Global Business Environment
- **Topic 3:** Core Competencies and Organizational Capabilities
- **Topic 4:** Corporate Governance and Executive Accountability
- **Topic 5:** Organizational Culture for Strategic Success
- **Topic 6:** Strategic Decision-Making Frameworks
- **Reflection & Review:** Review of key insights on global competitiveness

Day 2: Strategic Formulation and Innovation

- **Topic 1:** Crafting Business-Level Strategies
- **Topic 2:** Managing Competitive Rivalry
- **Topic 3:** Corporate Strategy for Diversification
- **Topic 4:** Innovation as a Competitive Advantage
- **Topic 5:** Strategic Risk Management
- **Topic 6:** Resource Allocation and Prioritization
- **Reflection & Review:** Reflection on strategic business model innovation



Day 3: Expanding Global Reach

- **Topic 1:** International Strategy Development
- **Topic 2:** Partnerships and Strategic Alliances
- **Topic 3:** Corporate Social Responsibility and Ethics
- **Topic 4:** Entering New Markets
- **Topic 5:** Building a Global Brand
- **Topic 6:** Cross-Cultural Leadership Skills
- **Reflection & Review:** Discussing challenges in global strategy execution

Day 4: Strategy Implementation and Organizational Alignment

- **Topic 1:** Implementing Strategy through Organizational Structure
- **Topic 2:** Leadership for Strategic Change
- **Topic 3:** Aligning Structure with Strategy
- **Topic 4:** Measuring Success and Strategic KPIs
- **Topic 5:** Continuous Improvement in Strategy
- **Topic 6:** Managing Organizational Change
- **Reflection & Review:** Insights on aligning strategy with organizational goals

Day 5: Innovation, Entrepreneurship, and Sustainable Growth

- **Topic 1:** Strategic Entrepreneurship
- **Topic 2:** Scaling and Sustaining Growth
- **Topic 3:** Financing Innovation
- **Topic 4:** Leadership Development for Sustainable Growth
- **Topic 5:** Strategic Management in Turbulent Times
- **Topic 6:** Future Trends in Strategic Leadership
- **Reflection & Review:** Reflection on sustainable competitive advantage

How This Course is Different from Other Strategic Leadership Courses:

The course stands out with its executive-focused approach to strategic management and global competitiveness. Unlike traditional management programs, this course is action-oriented, combining case studies, interactive workshops, and real-world applications to provide a rich learning experience. Participants benefit from an expert-led curriculum that addresses global business trends, ethical leadership, and innovation, all while fostering strategic decision-making skills. The course doesn't just teach business strategy; it develops proactive leaders capable of navigating complex business landscapes and driving sustainable success.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia



Training Cities

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training