



Applications Of Artificial Intelligence In Business Development Training Course

15 - 19 Mar 2027
Rome



Applications Of Artificial Intelligence In Business Development Training Course

Ref.: 36019_2880 **Date:** 15 - 19 Mar 2027 **Location:** Rome **Fees:** 5700 **Euro**

Course Overview:

In this complete exploration into artificial intelligence in business development, you will acquire a robust understanding of AI-driven business development strategies, business development automation with AI, and AI-powered lead generation. You will gain insights into the realm of AI-driven customer relationship management and learn how business development forecasting and predictive analytics can transform your business development performance. As the future of artificial intelligence in business holds vast potential, our course will equip you to leverage this potential to enhance your business development capabilities.

Target Audience:

- business development representatives
- business development executives
- business development managers
- Business Development professionals
- Marketing professionals
- Customer service representatives
- E-commerce managers
- Entrepreneurs and business owners

Targeted Organizational Departments:

- business development
- Marketing
- Customer Service
- Business Development
- E-commerce
- Operations

Targeted Industries:

- Retail
- Finance
- Real Estate
- Information Technology and Services
- Healthcare
- E-commerce
- Hospitality

Course Offerings:

By the end of this course, participants will be able to:

- What is Artificial Intelligence
- Examples of Artificial Intelligence in business development
- The future of Artificial Intelligence in business development
- Application of AI software and tools in business development automation
- Lead generation using AI
- AI analytics in business development forecasting and predictive analytics
- Personalized business development experiences using AI
- AI-driven customer relationship management
- AI-driven business development strategies

Training Methodology:

This training course adopts:

- Interactive sessions
- Case studies
- Group work
- Feedback sessions
- Practical assignments using AI software and tools
- Guest lectures from industry experts
- Self-paced online learning modules

Course Toolbox:

The course toolbox includes:

- business development plan template
- AI software and tools
- Reading materials on artificial intelligence in business and AI-driven customer relationship management
- Access to online resources and articles about latest trends in AI in business development
- Checklists for implementing AI strategies in business development
- Case studies highlighting effective use of AI in business development

Course Agenda:



Day 1: Introduction to AI in Business Development

- **Topic 1:** Understanding What is Artificial Intelligence and Its Future in business development
- **Topic 2:** AI in business development: Real-world Artificial Intelligence Examples
- **Reflection & Review:** Reflecting on the Role of AI in Modern business development Management

Day 2: AI-Driven Customer Relationship Management

- **Topic 1:** How AI Transforms Customer Relationship Management
- **Topic 2:** Case Study: AI-Driven business development Strategies
- **Reflection & Review:** Review of AI-Powered Lead Generation Techniques

Day 3: Business Development Forecasting and Predictive Analytics

- **Topic 1:** business development Forecasting with AI Analytics in business development
- **Topic 2:** Predictive Analytics in business development
- **Reflection & Review:** Reflecting on the Role of AI in business development Forecasting

Day 4: Business Development Automation with AI

- **Topic 1:** Understanding business development Automation with AI
- **Topic 2:** Personalizing business development Experiences with AI
- **Reflection & Review:** Reflecting on AI's Role in Creating Personalized business development Experiences

Day 5: AI in Business Development: The Road Ahead

- **Topic 1:** Exploring AI Software and Tools for business development
- **Topic 2:** Future of AI in Sales and business development
- **Reflection & Review:** Discussing AI's Potential in Sales and business development



How This Course is Different From Other Business Development Courses:

Our course is not your average training course. What sets it apart is our focus on practical, hands-on learning. We believe in learning by doing, hence, we incorporate real-world examples of artificial intelligence in sales and business development into our course content. In addition to theoretical knowledge, our course offers a toolbox that includes AI software and tools, business development plan templates, and extensive reading materials. This will equip you with the resources you need to apply your newfound knowledge in real-life scenarios.

Moreover, the course stands out in its complete treatment of all things AI in sales and business development. From AI-powered lead generation to business development automation with AI, and from AI-driven business development strategies to AI analytics in business development, we cover all facets. This makes us the best artificial intelligence course for professionals who want to understand not just the basics, but the broader applications of AI in the sales and business development domains.

Finally, our emphasis on AI-driven customer relationship management and business development forecasting with predictive analytics distinguishes us from other similar course offerings. We understand the transformative potential of these AI applications and aim to equip the participants with the skills to utilize them effectively. Join us and stay ahead of the curve in the AI revolution.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia



Training Cities

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training