



Strategic Management through Mintzberg's Managerial Roles

26 - 30 Apr 2027
Istanbul



Strategic Management through Mintzberg's Managerial Roles

Ref.: 36022_3087 **Date:** 26 - 30 Apr 2027 **Location:** Istanbul **Fees:** 4500 **Euro**

Strategic management is a cornerstone of successful leadership, especially through the lens of Mintzberg's Managerial Roles. This certification course equips managers and leaders with the knowledge and skills needed to apply Mintzberg's theory for effective management and leadership.

Course Overview:

This certification course explores Mintzberg's Managerial Roles in depth, empowering participants with the strategic management skills to enhance their leadership competencies and increase organizational effectiveness.

Target Audience:

- Managers and executives.
- Leadership development professionals.
- Corporate strategists.
- Professionals involved in organizational behavior and management.
- Professionals keen on improving their leadership styles.

Targeted Organizational Departments for the Strategic Management through Mintzberg's Managerial Roles: A Leadership Perspective certification course:

1. Leadership Development Department
2. Human Resources Department
3. Strategic Planning Department
4. Executive Management
5. Organizational Behavior Department
6. Corporate Strategy Department
7. Training & Development Department
8. Performance Management Department
9. Operations Department
10. Business Management Department



Targeted Industries:

- Manufacturing Industry
- Tech Industry
- Healthcare Industry
- Consulting Industry
- Retail Industry
- Financial Services Industry
- n-profit organizations

Course Offering:

- Understand Mintzbergs managerial roles and their strategic implications.
- Develop and implement strategic plans aligned with Mintzbergs theory.
- Improve leadership styles and team management through the application of Mintzbergs roles.
- Enhance decision-making processes, contributing to increased productivity and employee engagement.
- Improve management practices for better organizational effectiveness.
- Improve conflict resolution and change management skills.

Training Methodology:

The certification course combines theoretical aspects with practical applications of Mintzbergs Managerial Roles for strategic management. The training includes interactive discussions, case studies, real-world examples, and hands-on exercises.

Course Toolbox:

- Comprehensive course tes and handouts.
- Real-world case studies and examples.
- Mintzbergs managerial roles templates and tools.
- Recommended reading materials and resources.

Course Agenda:

Day 1: Introduction to Mintzbergs Managerial Roles

- Importance of strategic management in leadership.
- Overview of Mintzbergs managerial roles and their strategic implications.
- Understand Mintzbergs 5 Ps of strategy.



Day 2: Leadership Styles and Organizational Behavior

- Developing effective leadership styles based on Mintzbergs theory.
- Impact of managerial roles on organizational behavior and team building.

Day 3: Strategic Planning and Performance Management

- Designing strategic plans aligned with Mintzbergs managerial roles.
- Utilizing Mintzbergs roles for effective performance management.

Day 4: Team Management and Organizational Effectiveness

- Mintzbergs managerial roles for effective team management.
- Increasing organizational effectiveness through strategic management.

Day 5: Change Management and Conflict Resolution

- Mintzbergs managerial roles in managing organizational change.
- Conflict resolution in management based on Mintzbergs theory.



Training Course Categories

Agile PM and Project Management Training Courses

Communication and Public Relations Training Courses

Environment & Sustainability Training Courses

Governance, Risk and Compliance Training Courses

IT Security Training & IT Training Courses

Legal Training, Procurement and Contracting Courses

Marketing, Customer Relations, and Sales Courses

Personal & Self-Development Training Courses

Secretarial and Administration Training Courses

Certified Courses By International Bodies

Data Analytics Training and Data Science Courses

Finance and Accounting Training Courses

Human Resources Training and Development Courses

Leadership and Management Training Courses

Maintenance Training and Engineering Training Courses

Occupational Health, Safety and Security Training Courses

Quality and Operations Management Training Courses

Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia

Training Cities

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training