



Mastering Stakeholder Engagement, Leadership Dynamics, and Cost-Aware Project Delivery

12 - 23 Apr 2027
Casablanca



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Ref.: 103600453_64952 **Date:** 12 - 23 Apr 2027 **Location:** Casablanca **Fees:** 7000 **Euro**

Workshop Overview:

This professional training program provides an in-depth understanding of teamwork, collaboration, and communication as critical foundations for achieving excellence in project management. The Workshop emphasizes the interpersonal dynamics and behavioral skills that drive project success—focusing on building trust in the workplace, enhancing communication effectiveness, and fostering a culture of accountability and performance.

Through practical case-based discussions, participants will explore leadership communication, team collaboration frameworks, and cost-aware project management practices. The Workshop also integrates planning, performance monitoring, and cost management principles within project management systems. It is designed for professionals seeking to strengthen their capacity to lead teams, manage relationships, and deliver measurable project outcomes.

Target Audience:

- Project Managers, Coordinators, and Team Leaders
- Department Supervisors and Unit Heads
- Engineers, Planners, and Project Analysts
- HR, Operations, and L&D Professionals
- Professionals aiming to enhance teamwork and leadership in project settings

Targeted Organizational Departments:

- Project Management Office PMO
- Human Resources and Organizational Development
- Operations, Production, and Quality Management
- Finance, Planning, and Budgeting Departments
- Strategy and Innovation Divisions

Targeted Industries:

- Construction, Engineering, and Energy
- Information Technology and Telecommunications
- Government and Public Sector
- Healthcare and Pharmaceuticals
- Banking and Financial Services
- Logistics and Manufacturing



Workshop Offerings:

By the end of this Workshop, participants will be able to:

- Build and sustain high-performing, trust-based project teams
- Apply effective communication and conflict management strategies
- Strengthen leadership and collaboration within cross-functional environments
- Align team performance with project goals and organizational strategy
- Integrate teamwork concepts within project management systems
- Utilize cost management and performance evaluation models

Training Methodology:

This Workshop uses experiential learning techniques that combine conceptual discussions with real-world scenarios, teamwork simulations, and reflection exercises. Participants engage in interactive group discussions, guided feedback sessions, and practical problem-solving activities. The approach blends behavioral learning with structured project management practices, enabling participants to apply both soft and technical skills in their workplace environments.

Workshop Toolbox:

- Participant workbook and teamwork exercises
- Leadership and communication frameworks
- Team performance and feedback templates
- Cost control and performance monitoring examples
- Project lifecycle and planning models

Course Agenda:

Day 1: Foundations of Teamwork and Stakeholder Collaboration

- **Topic 1:** The role of teamwork and communication in successful project outcomes
- **Topic 2:** Identifying and analyzing internal and external project stakeholders
- **Topic 3:** Building trust and accountability in collaborative environments
- **Topic 4:** Understanding stakeholder expectations and influence networks
- **Topic 5:** Aligning team goals with project and organizational objectives
- **Topic 6:** Establishing communication norms and engagement protocols
- **Reflection & Review:** Stakeholder mapping and communication design exercise



Day 2: Communication and Influence in Stakeholder Management

- **Topic 1:** Principles of effective communication across stakeholder groups
- **Topic 2:** Building empathy and influence in stakeholder dialogue
- **Topic 3:** Active listening and constructive feedback for clarity and trust
- **Topic 4:** Managing communication under conflict or uncertainty
- **Topic 5:** Designing and implementing stakeholder communication plans
- **Topic 6:** Evaluating communication effectiveness in project settings
- **Reflection & Review:** Stakeholder communication simulation

Day 3: Leadership and Motivation in Project Teams

- **Topic 1:** Leadership approaches for multi-stakeholder collaboration
- **Topic 2:** Empowering teams through delegation and shared accountability
- **Topic 3:** Motivation and engagement strategies for diverse teams
- **Topic 4:** Emotional intelligence and self-awareness in leadership
- **Topic 5:** Building commitment and loyalty through transparency
- **Topic 6:** Leading virtual or cross-cultural project teams
- **Reflection & Review:** Leadership role-play and motivation analysis

Day 4: Conflict Resolution and Stakeholder Negotiation

- **Topic 1:** Identifying and assessing sources of stakeholder conflict
- **Topic 2:** Structured negotiation and problem-solving frameworks
- **Topic 3:** Turning conflicts into collaboration opportunities
- **Topic 4:** Mediation and diplomacy in project communication
- **Topic 5:** Maintaining long-term relationships after conflict resolution
- **Topic 6:** Managing resistance to change among stakeholders
- **Reflection & Review:** Case simulation on stakeholder negotiation

Day 5: Stakeholder Influence Mapping and Relationship Management

- **Topic 1:** Advanced techniques for stakeholder analysis and prioritization
- **Topic 2:** Power-interest and impact grids in project planning
- **Topic 3:** Building influence networks across organizational hierarchies
- **Topic 4:** Managing upward and lateral communication
- **Topic 5:** Creating adaptive engagement plans for dynamic environments
- **Topic 6:** Using performance feedback to strengthen stakeholder trust
- **Reflection & Review:** Stakeholder influence mapping workshop



Day 6: Strategic Communication and Change Management

- **Topic 1:** Managing communication during organizational and project change
- **Topic 2:** Storytelling and influence in communicating complex ideas
- **Topic 3:** Addressing uncertainty and maintaining transparency
- **Topic 4:** Managing resistance and ensuring stakeholder alignment
- **Topic 5:** Leading change initiatives with confidence and empathy
- **Topic 6:** Integrating strategic communication into project governance
- **Reflection & Review:** Change communication exercise

Day 7: Collaboration Across Departments and Project Functions

- **Topic 1:** Aligning project objectives across cross-functional teams
- **Topic 2:** Strengthening collaboration between technical and non-technical groups
- **Topic 3:** Enhancing decision-making through shared knowledge
- **Topic 4:** Managing communication in global and hybrid project teams
- **Topic 5:** Using collaboration platforms and systems for efficiency
- **Topic 6:** Monitoring and evaluating cross-functional performance
- **Reflection & Review:** Collaboration case study and debrief

Day 8: Sustaining Engagement and Team Performance

- **Topic 1:** Maintaining motivation and morale throughout the project cycle
- **Topic 2:** Recognizing and rewarding stakeholder contributions
- **Topic 3:** Managing project fatigue and maintaining engagement
- **Topic 4:** Strengthening accountability and collective ownership
- **Topic 5:** Conducting lessons-learned sessions for continuous improvement
- **Topic 6:** Embedding stakeholder feedback into future project cycles
- **Reflection & Review:** Engagement and recognition framework design

Day 9: Project Management Systems and Cost Integration

- **Topic 1:** Overview of the project management lifecycle and key processes
- **Topic 2:** Integrating stakeholder management into project planning
- **Topic 3:** Project scope, schedule, and resource management essentials
- **Topic 4:** Linking team performance metrics to project outcomes
- **Topic 5:** Risk and quality management frameworks in project systems
- **Topic 6:** Monitoring stakeholder engagement through dashboards and reports
- **Reflection & Review:** Application of project management models



Day 10: Project Cost Models, Forecasting, and Value Optimization

- **Topic 1:** Introduction to project cost management and budgeting principles
- **Topic 2:** Developing cost estimation and forecasting techniques
- **Topic 3:** Project cost control models and variance analysis
- **Topic 4:** Using earned value management to measure performance
- **Topic 5:** Linking cost performance to stakeholder satisfaction and value creation
- **Topic 6:** Aligning project budgets with strategic objectives and long-term outcomes
- **Reflection & Review:** Capstone simulation – integrated project cost and stakeholder management

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the Workshop?

No specific qualifications are required. However, professionals with prior exposure to project environments or leadership roles will benefit most from this program.

How long is each day's session, and is there a total number of hours required for the entire Workshop?

Each daily session runs for approximately 5 hours, including group activities and reflection sessions. The total Workshop duration is ten days, averaging 40-45 instructional hours.

How does this Workshop integrate teamwork and project management?

The Workshop combines behavioral learning—focused on communication, collaboration, and leadership—with structured project management practices, cost control, and evaluation models. Participants learn to balance human dynamics with data-driven decision-making for sustained project performance.

How This Workshop is Different from Other Effective Teamwork and Communication for Successful Project Management Workshops:

This Workshop stands out by integrating people-centered teamwork principles with the technical framework of project management. It bridges communication excellence and cost-conscious project execution, ensuring participants can both lead and deliver. Through experiential learning, it builds practical, sustainable skills that improve collaboration, decision-making, and measurable project results.

Note: Tools are not physically provided; participants gain practical insights, examples, and methods applicable to real workplace environments.



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