



Strategic Governance, Policy Design & Compliance Management

21 Dec 2026 - 01 Jan 2027
Madrid



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Ref.: 103600479_70344 **Date:** 21 Dec 2026 - 01 Jan 2027 **Location:** Madrid **Fees:** 10000 Euro

Course Overview

This course presents a modern and practical approach to Governance, Policy Development, and Compliance. It emphasizes how organizations design governance structures, develop corporate policies, create general procedures, and establish controls that support strategy execution, especially Corporate Digital Strategies. Participants learn policy drafting, implementation, monitoring, and oversight.

A simplified and essential portion of Risk Management is retained to ensure a complete GRC perspective, without overwhelming the course focus. By the end of the program, participants will be fully equipped to design policy frameworks, approval workflows, and compliance mechanisms that reinforce governance and strategic alignment.

Targeted Departments

- Corporate Governance
- Strategic Planning
- Compliance and Internal Control
- Legal and Regulatory Affairs
- Digital Transformation and IT Strategy
- Quality Management and Performance
- Internal Audit
- Risk and Assurance

Target Audience

- CEOs and Senior Executives
- Governance and Policy Officers
- Compliance Managers and Specialists
- Corporate Strategy and Planning Teams
- Digital Transformation Leaders and IT Governance Managers
- Internal Auditors and Quality Assurance Professionals
- Department Heads and Supervisors responsible for policy execution

Course Offerings

- Understanding modern governance principles and frameworks
- Learning how to design and develop corporate policies
- Writing procedures, guidelines and governance documentation
- Establishing a complete policy governance lifecycle
- Building compliance frameworks and internal control systems
- Integrating governance with corporate digital strategies
- Applying essential risk management practices in governance contexts
- Strengthening accountability, transparency and organizational alignment
- Enhancing reporting, monitoring and governance performance evaluation
- Implementing practical governance models and audit-ready documentation

Training Methodology

This course is delivered through an interactive, practice-based methodology designed to maximize participant engagement and real-world application. Participants will experience instructor-led sessions supported by group discussions, case studies, and simulations that reflect real governance, policy development, compliance, and digital strategy challenges. Practical workshops guide participants through drafting policies, procedures, and governance documents using professional templates and tools. Hands-on exercises, role-playing, and governance framework mapping ensure that learners not only understand concepts but also apply them effectively. Each day concludes with reflection and review activities to reinforce learning, promote critical thinking, and strengthen alignment between governance, policy development, risk considerations, and compliance practices. This approach ensures a collaborative environment where participants share experiences, solve problems, and build skills that can be implemented immediately within their organizations.

Course Toolbox

- Policy development templates and drafting models
- Governance framework templates and operating model guides
- Procedure writing tools, flowcharts and responsibility matrices
- Compliance checklists, dashboards and monitoring sheets
- Governance maturity assessment tools
- Internal control and assurance documentation formats
- Best-practice examples of digital governance and policy alignment
- Case studies highlighting real governance, compliance and cultural lessons
- Practical exercises for creating policies and procedures
- Reference materials inspired by global governance standards and frameworks

Course Agenda



Day 1: Strategic Corporate Governance Foundations

- **Topic 1:** Principles and Models of Modern Corporate Governance
- **Topic 2:** Governance and Strategy Alignment
- **Topic 3:** Corporate Culture, Ethical Behavior and Tone at the Top
- **Topic 4:** Governance Failures and Lessons Learned
- **Topic 5:** Governance Requirements in Digital Transformation
- **Reflection & Review:** Governance as a Strategic Enabler

Day 2: Policy Development, Procedures and Governance Documentation

- **Topic 1:** Foundations of Policy Architecture
- **Topic 2:** Developing a New Corporate Policy
- **Topic 3:** Writing Procedures and General Instructions
- **Topic 4:** Policy Governance Lifecycle and Approval Process
- **Topic 5:** Policies for Corporate Digital Strategy Governance
- **Reflection & Review:** Strengthening Policy Development and Governance Alignment

Day 3: Compliance Management and Organizational Controls

- **Topic 1:** Understanding Compliance Requirements
- **Topic 2:** Designing Compliance Frameworks
- **Topic 3:** Internal Control Systems and Accountability
- **Topic 4:** Compliance Monitoring Tools, KPIs and Dashboards
- **Topic 5:** Compliance in Digital Strategy Implementation
- **Reflection & Review:** Building a Culture of Compliance

Day 4: Essential Risk Management for Governance & Compliance

- **Topic 1:** Risk Governance Structures and Roles
- **Topic 2:** Risk Identification and Classification
- **Topic 3:** Enterprise Risk Management Essentials
- **Topic 4:** Internal Controls and Assurance Mechanisms
- **Topic 5:** Integrating Risk into Policy and Procedure Development
- **Reflection & Review:** Core Risk Knowledge for Governance Professionals

Day 5: Strategic Oversight, Board Governance and Future Trends

- **Topic 1:** Effective Board Structures and Responsibilities
- **Topic 2:** Executive Accountability for Governance and Policies
- **Topic 3:** Governance of Digital Transformation and Emerging Technologies
- **Topic 4:** Stakeholder Oversight and Regulatory Expectations
- **Topic 5:** Future Governance Models and Automated Compliance
- **Reflection & Review:** Governance, Policy Development and Compliance Integration



Day 6: Practical Governance Implementation and Auditable Controls

- **Topic 1:** Designing Governance Frameworks and Operating Models
- **Topic 2:** Mapping Policies to Strategic and Operational Objectives
- **Topic 3:** Creating Auditable Governance Documentation
- **Topic 4:** Governance Reporting and Performance Dashboards
- **Topic 5:** Governance Maturity Assessment Models
- **Reflection & Review:** Turning Governance Principles into Practical Systems

Day 7: Advanced Policy Enforcement, Evaluation and Digital Governance Integration

- **Topic 1:** Policy Enforcement Mechanisms and Accountability
- **Topic 2:** Managing Non-Compliance and Corrective Actions
- **Topic 3:** Policy Review, Evaluation and Continuous Updating
- **Topic 4:** Integrating Policies with IT Governance and Digital Strategy
- **Topic 5:** Continuous Improvement of Governance, Policy and Compliance Systems
- **Reflection & Review:** Sustaining a Holistic Governance and Compliance Ecosystem

Day 8: Integrated Governance Performance, Audits and Strategic Reporting

- **Topic 1:** Governance Performance Measurement and KPI Frameworks
- **Topic 2:** Internal Audit Alignment with Governance and Policy Structures
- **Topic 3:** Compliance and Governance Reporting to Executive Leadership
- **Topic 4:** Integrating Digital Tools for Governance Automation and Monitoring
- **Topic 5:** Cross-Functional Governance Reviews and Organizational Readiness
- **Reflection & Review:** Sustaining Governance Excellence Through Continuous Assurance

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants are expected to have a foundational level of professional experience in governance, compliance, policy development, or related organizational functions. While no formal certification is required, individuals who are involved in decision-making, internal controls, or strategic planning will gain the most value, as the course builds on practical workplace contexts rather than introductory concepts.

How long is each day's session, and what is the total course duration?

Each training day is typically structured to last between 4 to 5 hours, allowing time for interactive discussions, practical workshops, and applied exercises. The full course is delivered over eight days, resulting in a total of approximately 32 to 40 hours of instruction, designed to ensure both depth of understanding and practical application.



How does the course support organizational performance improvement?

The course enhances organizational performance by equipping participants with the tools and methodologies needed to strengthen accountability, improve compliance systems, and align governance with strategic objectives. By applying these practices, organizations can achieve better transparency, more effective decision-making, and stronger overall operational performance.

How This Course is Different from Other Strategic Approaches to Governance Courses

This course stands out because it goes far beyond traditional governance and compliance training by integrating policy development, digital strategy governance, and modern organizational alignment into one cohesive program. While many governance or GRC courses focus primarily on risk frameworks, regulations, or ethical concepts, this course provides a hands-on, practical, and strategic approach to developing real corporate policies and procedures that directly support organizational strategies.

The course emphasizes the connection between governance, culture, transparency, and performance while simplifying and minimizing risk management to keep the focus on what clients need most. It teaches participants *how to draft a policy*, *how to design a governance cycle*, *how to manage compliance mechanisms*, and how to embed governance into Corporate Digital Strategies, something rarely covered in standard GRC programs.

The combination of interactive case studies, real-world ethical failures, strategic alignment techniques, and governance oversight models makes the experience both practical and transformational. Participants leave not just understanding governance concepts but equipped to create, implement, and monitor policies that strengthen accountability, prevent organizational failures, and support long-term strategic success.



Training Course Categories

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Certified Courses By International Bodies

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Data Analytics Training and Data Science Courses

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Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

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Leadership and Management Training Courses

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Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



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