



Certified Leadership & Strategic Management Program

05 - 09 Jul 2027
Marbella



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Ref.: 36251_73652 **Date:** 05 - 09 Jul 2027 **Location:** Marbella **Fees:** 8000 **Euro**

Course Overview:

The world of business is evolving rapidly, and to navigate it successfully, professionals need a deep understanding of strategic management. The Certified Leadership & Strategic Management Program course provides a comprehensive exploration of strategic planning and management, enabling participants to think critically about their organization's future. With a focus on strategic planning training, strategic thinking, and execution, this course ensures that individuals are adept at business strategy planning and execution. The course combines the knowledge of a strategic planning course with the insights of a strategic business planning training to ensure holistic learning. Target Audience:

- CEOs, Directors, and Senior Managers interested in strategic planning and management course insights.
- Business Analysts aiming to expand their strategic business planning course skills.
- Entrepreneurs and Startup Founders exploring strategic planning short courses.
- HR professionals keen on implementing strategic planning training programs.

Targeted Organizational Departments:

- Strategic Planning Departments
- Business Development
- Marketing and Sales
- Human Resources keen on offering training for strategic planning.

Targeted Industries:

In a world increasingly defined by globalization, industries such as Technology, Healthcare, Finance, Retail, and Manufacturing will gain profoundly from this strategic business planning training. Given the rapid transformations in these sectors, adopting a strategic planning and management approach is no longer optional but essential.



Course Offerings:

Participants will:

1. Master the art and science behind strategic planning training.
2. Dive deep into strategic business planning and execution.
3. Explore the nuances of a strategic planning short course condensed into actionable insights.
4. Engage with strategic planning and goal setting training.
5. Benefit from corporate strategy training interwoven with business strategy training methodologies.

Training Methodology:

'Strategic Management Competitiveness & Globalization' offers a mix of case studies, group work, and interactive sessions. This amalgamation ensures an engaging strategic planning training program that emphasizes real-world scenarios. Participants will undergo training on strategic planning, where experts provide insights on the latest industry trends and best practices. The course emphasizes strategic thinking and planning training, ensuring that learners can take a proactive approach in their respective industries.

Course Toolbox:

- Course Handout.
- Course PPT Slides.

Course Agenda:

Day 1: Strategic Management Cornerstones

- Understanding the concepts of Ends, Means, Directives
- The External Environment
- The Internal Environment
- Balanced Scorecard and Strategy Map

Day 2: From Business Strategy to Corporate Strategy

- Business-Level Strategy
- Corporate-Level Strategy
- Merger and Acquisition M&A Strategies
- International Strategies
- Cooperative Strategies

Day 3: Governance, Structure, & Control



- Corporate Governance
- Organizational Structure
- Organizational Control

Day 4: Strategic Leadership Skills 1

- Risk Management Process
- Situational Leadership
- Emotional Intelligence and Leadership:
- Conflict Resolution Methods

Day 5: Strategic Leadership Skills 2

- Problem Solving Techniques
- Thinking Modes
- Creativity and SCAMPER
- Decision Making and 6 thinking hats

How This Course is Different from Other Strategic Management Courses:

The Certified Leadership & Strategic Management Program is not just another strategic planning course. It offers a unique blend of theoretical knowledge with practical training on strategic planning. Unlike standard strategic planning training courses, our course is a fusion of strategic thinking and planning training with hands-on exercises. It doesn't just offer business strategy training; it molds professionals to think, plan, and execute strategies efficiently. Experience a strategic planning training program that stands out in its depth, applicability, and innovative approach. Certified Leadership & Strategic Management Program



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bangkok Thailand	Barcelona Spain	Berlin Germany
Cairo Egypt	Cape town South Africa	Casablanca Morocco
Chicago USA	Doha Qatar	Dubai UAE
Frankfurt Germany	Geneva Switzerland	Istanbul Turkey
Jakarta Indonesia	Johannesburg South Africa	Kuala Lumpur Malaysia
Kuwait Kuwait	Langkawi Malaysia	Lisbon Portugal
London UK	Madrid Spain	Manama Bahrain
Marbella Spain	Milan Italy	Montreux Switzerland
Munich Germany	Muscat Oman	Nairobi Kenya
New York USA	Paris France	Phuket Thailand
Porto Portugal	Prague Czech Republic	Riyadh Saudi Arabia



Training Cities

Rome

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San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training